



*CompanySmith*

**You spend every hour  
working 'in' your  
business**

**Work 'on' your  
business with us and  
maximize your  
growth potential**



**CompanySmith's expertise can help you plan your work with accuracy, project financial results, and present your work more professionally and effectively to customers, bankers and investors.**



**It's okay to think big, but what's right for big business can be too complex and too expensive for smaller business. CompanySmith provides solutions that match your business size.**

**We Focus On Your Business**

**Build a more profitable and valuable business by using your time wisely - not just on day-to-day concerns, but on the way your business operates.**



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## Anticipate & Accelerate Projects

What is my cash flow for this project?

CompanySmith can rapidly build a project plan that includes people, expenses, capital and work estimates. Make a small investment for the larger payoff of a successful project.

How should I set up a new project?

We can take the project bid or customer requirements and build a project plan. We'll determine exactly what your customer wants and how to deliver it to them.

How can I minimize the risk of contract penalties?

We provide suggestions on how to avoid project penalties after examining planning, staffing, and investment options.

Is there a way to finish this project sooner?

Together, we answer the "where are we?" question with a quick review of a project status, creating a plan to get it back on track to completion.

Where do I start to plan and estimate costs?

We provide planners and requirement writers to kick off a new project. Working with you, we ensure that work flows in the necessary order.

When will this project finish?

CompanySmith analysis can predict a project's end date based on available staffing, funding, and decades of real-life experience.

Can you improve my team's planning skills?

Absolutely! We coach your team on how to build and/or manage projects to minimize their future dependency on external resources.

## Increase Operational Efficiency

Transform your "all hands on deck" approach into a planned project

We help you establish a simple, yet effective system to plan and track customer or capital projects in ways that clearly demonstrate progress.

Break out of the daily business routine and establish a longer-term vision

CompanySmith coaches business owners to focus 'on' your business instead of just working 'in' your business.

Apply new Internet-based tools to reduce costs and errors

We can set up simple, low-cost tools to streamline your employee and customer communications.

## Investor Relations

Ready to sell?

We help you establish a pragmatic and appropriate approach that will demonstrate your company's value and future growth to potential investors.

Need to pass due diligence?

We use project definition, cost estimates, and staffing estimates to build a planning package for your presentation to investors.

Taking the time to think about your business, beyond the everyday concerns, is a smart move for small businesses that aspire to be larger enterprises. CompanySmith offers the tools to help you look forward, plan ahead and take steps today that can make your business more effective and profitable.

Call us for an initial assessment of your needs.

*See what we can do for your future.*